

Building an effective evaluation system

The Hungarian approach

Vilnius, March 26, 2009.

Tétényi Tamás

Ph.D. in Economics, Head of the Department for Strategy and Evaluation,
National Development Agency



New Hungary Development Plan

The Hungarian approach

building a three-pillar system:

- demand for high quality evaluations
- market of evaluators
- evaluation profession



Use of the evaluations: a response to demands to address concerns relating to both efficiency and democracy

- aim to improve the quality, effectiveness and consistency of the assistance from the Funds and the strategy and implementation of operational programmes
- effort to give different stakeholder groups and participants a better chance to have an impact on the evaluation process and the program at stake



High quality evaluations

Problems with the quality, the quantity and the use of the evaluations

Lack of both capacities and demand

At the crossroad: conceptual vs. factual



Commissioning

Evaluation plan: a three-years, annually updated list of forthcoming evaluations

Quality management by hired experts acting as consultants to the commissioner and as a gateway to the evaluator

Use and publicity facilitated by a participative approach : PIB, closing conference, forum, publicity

NDA Department for Strategy and Evaluation: staff, networking at home and abroad



Preparing

Four-years EUR 8 m framework agreement on four lots:

- environment and sustainability;
- infrastructure, major systems;
- socio-economic development;
- operational and institutional

6 shortlisted in each lot, 14 firms or consortia:
24 proposals accepted out of 57.

Evaluators with proven record in evaluation
and a suitable pool of professionals

Selection based on unit price (40%),
project management (10%) and
methodology (50%)



Profession

Senior evaluator – an expert with extensive knowledge and proven track record on the field, assuming responsibility for the evaluation report

Case-by-case judgment in the framework of the public procurement – a system to be completed with licensing

Formation – MA to be developed and accredited

Hungarian Evaluation Society – 80 members, dissemination, methods, civil activities



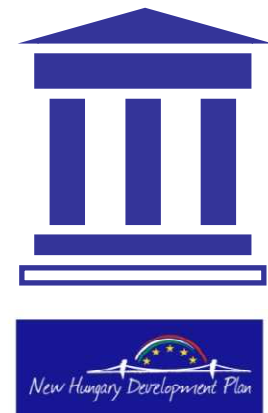
Methodology

Collecting evaluations and methods, access to the common pool of knowledge

Common methodology (proposals, publications, links)

Treasure of performed evaluations

... towards a clearinghouse



Ethics

lack of
competency

objectivity

conflict of
interest



	independent	impartial
senior evaluator		
evaluator firm		

stating and handling
professional ethics
aiming at credibility



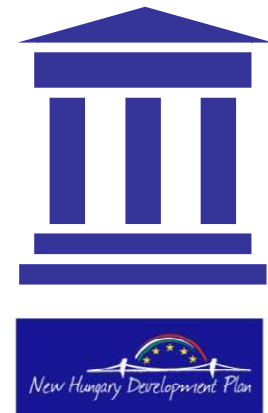
Performance

is still
to be seen...



Performance

may turn into a failure...



Performance

but we opted for a success.



Thanks for your attention.

